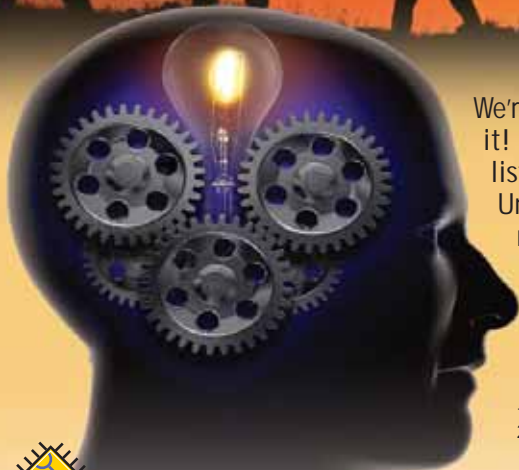


PEOPLE FOR PROSPERITY knows we can **HELP OTHERS!**

Prosperity makes giving possible. As the businesses and citizens of Las Cruces prosper, they are able to give and strengthen our community. The proof of prosperity is in the giving.

- Aggies Tough Enough to Wear Pink Campaign raised **\$255,090** for Cancer Research.
- Sandra B. McGrath Burger Time Golf Tournament raised **\$220,000** for local athletics.
- Empty Bowls raised over **\$18,000** for local food banks in 2006.
- Cowboys for Cancer, a local charity, has given over **\$600,000** to UNM Cancer Research Center since its inception.



We're thriving. We're PROSPERING and we're proud of it! Not too many years ago, Doña Ana county was listed as one the poorest counties in the country. Unemployment was over 10%¹. Wage growth was modest. **TODAY, WITH UNEMPLOYMENT NEAR 4%¹, AND MODERATE GROWTH AT 3%³, MORE PEOPLE ARE WORKING AND EARNING HIGHER WAGES² THAN EVER BEFORE... AND WE CAN DO BETTER!**

1) U.S. Department of Labor Bureau of Labor Statistics.

2) New Mexico Taxation and Revenue Department. 3) U.S. Census Bureau.



**PEOPLE FOR
PROSPERITY**
Paid for by People For Prosperity

For more information visit:
www.peopleforprosperity.org

We want you to know the GOOD NEWS –
Las Cruces is Thriving!