

PEOPLE FOR PROSPERITY understands **ANNEXATION!**

Annexation is not a fighting word. In truth, the city's past annexations have been diligently studied and scrutinized. More importantly, most annexations have occurred on our mesas in an attempt to protect much of our agricultural lands from development.

MYTH: Annexation is ruining our city.

FACT: Annexation is **SMART** and **MANAGED** growth.

- Higher density annexations means more people will be paying for needed services and infrastructure, like water and sewer, in a smaller area. **SMART** and **MANAGED!**
- Annexation means the city controls open space requirements, utility placement, and more, sustaining the city's standards. **SMART** and **MANAGED!**
- Annexation means environmental standards will be enforced. Sewer lines are better than septic tanks! **SMART** and **MANAGED!**



We're thriving. We're **PROSPERING** and we're proud of it! Not too many years ago, Doña Ana county was listed as one the poorest counties in the country. Unemployment was over 10%¹. Wage growth was modest. **TODAY, WITH UNEMPLOYMENT NEAR 4%¹, AND MODERATE GROWTH AT 3%³, MORE PEOPLE ARE WORKING AND EARNING HIGHER WAGES² THAN EVER BEFORE... AND WE CAN DO BETTER!**

1) U.S. Department of Labor Bureau of Labor Statistics.

2) New Mexico Taxation and Revenue Department. 3) U.S. Census Bureau.



**PEOPLE FOR
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We want you to know the **GOOD NEWS** –
Las Cruces is Thriving!