

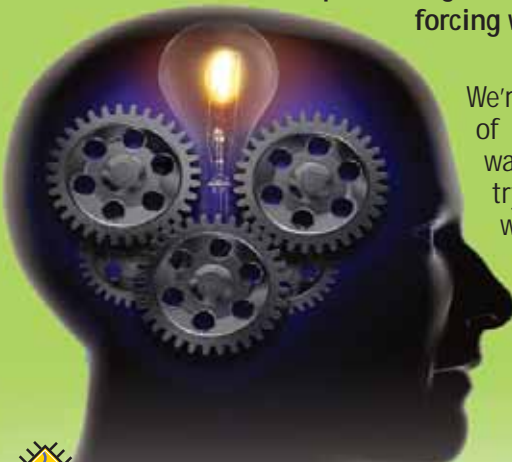
PEOPLE FOR PROSPERITY is for **OPEN SPACE**

We believe in taking a balanced look at the wilderness/open space issue that results in the best solution for the greater overall good.

MYTH: Designating open space as wilderness is the best way to protect our surrounding areas from development.

FACT: Wilderness is the most restrictive designation for open space. It allows for very limited public access.

- WE SUPPORT OPEN SPACE DESIGNATIONS that are more conducive to ranchers, border security, EBID needs, horseback riders, mountain bikers, off-road vehicles, Americans with Disabilities and the general public.
- Open space designations that appeal to a larger spectrum of the public contribute to our attractiveness as a city to visit, work and live.
- New Mexico has fewer people per square mile than most other western states. OPEN SPACE AND WILDERNESS are abundant. There are ways to allow for planned growth in existing population centers without forcing wilderness designations on surrounding land.



We're thriving. We're PROSPERING and we're proud of it! Not too many years ago, Doña Ana county was listed as one the poorest counties in the country. Unemployment was over 10%¹. Wage growth was modest. **TODAY, WITH UNEMPLOYMENT NEAR 4%¹, MORE PEOPLE ARE WORKING AND EARNING HIGHER WAGES² THAN EVER BEFORE...AND WE CAN DO BETTER!**

1) U.S. Department of Labor Bureau of Labor Statistics.
2) New Mexico Taxation and Revenue Department

For more information visit:
www.peopleforprosperity.org



We want you to know the GOOD NEWS –
Las Cruces is Thriving!