

pros · per · i · ty

[pro-sper-i-tee] –noun, plural -ties.

1. a successful, flourishing, or thriving condition, esp. in financial respects; good fortune.
2. prosperities, prosperous circumstances.

PEOPLE FOR PROSPERITY wants you to know the good news – Las Cruces is thriving! It may be the truest statement you will hear this campaign season!

We're thriving. We're PROSPERING and we're proud of it! Not too many years ago Doña Ana County was listed as one of the poorest counties in the country. Unemployment was over 10%¹. Wage growth was modest. **TODAY, WITH UNEMPLOYMENT NEAR 4%¹, MORE PEOPLE ARE WORKING AND EARNING HIGHER WAGES² THAN EVER BEFORE...AND WE CAN DO BETTER!!**

PEOPLE FOR PROSPERITY has been established to preserve and support prosperity in Las Cruces and Doña Ana County through public education and awareness of the advantages of a healthy, vibrant, and prosperous economic environment.

1) U.S. Department of Labor Bureau of Labor Statistics.
2) New Mexico Taxation and Revenue Department.

For more information visit:
www.peopleforprosperity.org
(coming soon)



We want you to know the GOOD NEWS –
Las Cruces is Thriving!